ORDER

WLNS

Orders Order / Rev: 958561 Alt Order #: 25338856 Product Desc: political **WLNS Lansing** Estimate: 857/867/5284 Flight Dates: 10/25/16 - 10/31/16 Primary AE: Katz Washington Original Date / Rev: 10/24/16 / 10/24/16 Sales Office: K-WAS Order Type: REG Sales Region: Nat Name: **Buying Time** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 650 Massachusetts Avenue NW Billing Cycle: EOM/EOC Washington, DC 20001-3796 Agency Commission: 15% Advertiser POL/DCCC Shkreli New Business Thru: Name: Demographic: A35+ Order Separation: 00:15:00 **Product Codes:** PL3 Advertiser External ID: P2 Agency External ID: IN5252/SP2893/TO824/AL1472 Priority: AGY, POL, POL-CAND Unit Code: Revenue Codes: General Bill Plan **Totals** Start Date End Date # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating October 2016 \$11,700.00 \$9,945.00 0.00 41 10/27/16 41 \$9,945.00 09/26/16 \$11,700.00 Totals 41 \$11,700.00 \$9,945.00 0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	K-WAS	Nat	Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WLNS 10/25/16 10/31/16	6 News This Morning I CM 6 News This Morning I	5a-528a	-111	:30 3	\$100.00P2	0.00 NM	3	\$300.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/24/16 10/30/16	-111 3	\$100.00	0.00					
Week: 10/31/16 11/06/16	0	\$100.00	0.00					
N 2 WLNS 10/25/16 10/31/16	6 News This Morning II CM	528a-558a	-111	:30 3	\$100.00P2	0.00 NM	3	\$300.00
	6 News This Morning II							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/24/16 10/30/16	-111 3	\$100.00	0.00					
Week: 10/31/16 11/06/16	0	\$100.00	0.00					
N 3 WLNS 10/25/16 10/31/16	6 News This Morning 6-72M	6-7a	-111	:30 3	\$250.00P2	0.00 NM	3	\$750.00
	6 News This Morning 6-7a							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/24/16 10/30/16	-111 3	\$250.00	0.00					
Week: 10/31/16 11/06/16	0	\$100.00	0.00					
N 4 WLNS 10/25/16 10/31/16	CBS This Morning CM	7a-9a	-212	:30 5	\$200.00P2	0.00 NM	5	\$1,000.00
	CBS This Morning							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/24/16 10/30/16	-212 5	\$200.00	0.00					
Week: 10/31/16 11/06/16	0	\$100.00	0.00					
N 5 WLNS 10/25/16 10/31/16	M-F 9a-10a CM	9a-958a	11	:30 2	\$100.00P2	0.00 NM	2	\$200.00
	THE DOCTORS							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/24/16 10/30/16	11 2	\$100.00	0.00					
Week: 10/31/16 11/06/16	0	\$100.00	0.00					

Print Date: 10/24/16 09:40:55 Page 2 of 2

Order / Rev: 958561 Advertiser: POL/DCCC Shkreli

Alt Order #: 25338856 Product Desc: political WLNS Lansing

Flight Dates: 10/25/16 - 10/31/16 Estimate: 857/867/5284

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Le	en Spots	Rate Pri	Rtg Type	Spots	Amount
N 6 WLNS	10/25/1	6 10/31/16	Price is Right Price is Right	СМ	1058a-12p	-11		:30	2 \$250.00P2	0.00 NM	2	\$500.00
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2	24/16	10/30/16	-11	2	\$250.00	0.00						
Week: 10/3	31/16	11/06/16		0	\$100.00	0.00						
N 7 WLNS	10/25/1	6 10/31/16	6 News at Noon 6 News at Noon	СМ	12p-1228p	-111		:30	3 \$300.00P2	0.00 NM	3	\$900.00
Stor	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/30/16	-111	3	\$300.00	0.00						
Week: 10/2		11/06/16		0	\$100.00	0.00						
N 8 WLNS			M-F Soap ROS m-F Soap ROS	СМ	1230p-2p	-11	_	:30	2 \$250.00P2	0.00 NM	2	\$500.00
Star	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		10/30/16	-11	2	\$250.00	0.00						
Week: 10/2		11/06/16		0	\$100.00	0.00						
N 9 WLNS			M-F 4p-5p DR PHIL	СМ	358p-458p		-	:30	3 \$200.00P2	0.00 NM	3	\$600.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/30/16	-111	3	\$200.00	0.00						
Week: 10/2		11/06/16		0	\$100.00	0.00						
			M-F 530p-6p INSIDE EDITION	CM	529p-558p	-111	-	:30	3 \$200.00P2	0.00 NM	3	\$600.00
Stor	rt Date	End Date		Spots/Week	Doto	Dating						
<u>اعاد</u> Week: 10/2		10/30/16	<u>Weekdays</u> -111	<u>3pots/vveek</u>	<u>Rate</u> \$200.00	Rating 0.00						
Week: 10/2		11/06/16	-111	0	\$100.00	0.00						
			6 News at 5p	СМ	458p-529p	-111	-	:30	3 \$300.00P2	0.00 NM	3	\$900.00
0.		-	6 News at 5p	0	Б.	D ::						
	rt Date	End Date	<u>Weekdays</u> -111	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/3		10/30/16 11/06/16	-111	3	\$300.00 \$100.00	0.00 0.00						
			6 News at 6p	CM		-111		:30	3 \$700.00P2	0.00 NM	0	#0.100.00
IN 12 WLINS	10/25/1	0 10/31/10	6 News at 6p	CIVI	558p-630p	-111		.30	3 \$700.00P2	U.UU INIVI	3	\$2,100.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/2	•	10/30/16	-111	3	\$700.00	0.00						
Week: 10/3		11/06/16		0	\$100.00	0.00						
N13 WLNS	10/25/1	6 10/31/16	CBS Evening New CBS Evening New		630p-7p	-111		:30	3 \$700.00P2	0.00 NM	3	\$2,100.00
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2	24/16	10/30/16	-111	3	\$700.00	0.00						
Week: 10/3	31/16	11/06/16		0	\$100.00	0.00						
N14 WLNS	10/25/1	6 10/31/16	Tue Hour 1 NCIS	СМ	757p-9p	-1		:30	1 \$750.00P3	0.00 NM	1	\$750.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/30/16	-1	1	\$750.00	0.00						
Week: 10/3		11/06/16		0	\$100.00	0.00						
N15 WLNS			The Late Show Late Show/Steph	CM en Colbert	-	Stephe-11	-	:30	2 \$100.00P2	0.00 NM	2	\$200.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/30/16	-11	2	\$100.00	0.00						
Week: 10/3		11/06/16		0	\$100.00	0.00						
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